

Over \$2 million raised
to date.



ESPOSITO
ADVISORY TEAM

NATIONAL BANK
FINANCIAL
WEALTH MANAGEMENT

10TH ANNIVERSARY
IN SUPPORT OF THE

MAZANKOWSKI
ALBERTA HEART INSTITUTE

WEDNESDAY, SEPTEMBER 13TH, 2023

WINDERMERE GOLF
& COUNTRY CLUB



**PARTNERSHIP
OPPORTUNITIES**

A message from our Presenting Partner



The Esposito Advisory Team is proud to be the Presenting Partner for the 10th anniversary of the Heart Open in support of the Mazankowski Heart Institute. Since 2013, the Esposito Advisory Team has been an integral part of the Heart Open with Fred Esposito acting as a Committee Member and the Esposito Advisory Team supporting the Heart Open as a legacy partner.

Having been born and raised in Edmonton, Fred understands the importance of a strong community and holds great pride that Edmonton continues to be a leader in supporting the world-class innovation that occurs within our medical institutions.

Being in the investment management industry for 37 years, Fred and his team intimately understand and place a high emphasis on planning and risk management. Moreover, the team recognizes how sudden health risks, like heart issues, can impact a family's financial and life plan. Over the years, the Esposito Advisory Team has built intimate relationships with clients that have been impacted by heart disease and with 1 in 4 Canadians affected by cardiac disease, the Esposito Advisory Team wants to ensure that when the unexpected happens, Edmonton continues to be the leader in providing care and support to individuals and their families who are being impacted by heart disease.

The Heart Open has been a huge success raising a total of \$2.3 million dollars for the Mazankowski Heart Institute in the past decade. The Esposito Advisory Team, along with the Heart Open Committee Members will continue to push the boundaries on community building events with the mission to fund lifesaving technology.



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www.heartopen.ca
emily@kmgevents.ca



**1 IN 4
CANADIANS**

**WILL BE DIAGNOSED
WITH HEART DISEASE
IN THEIR LIFETIME.**

FOR SOME, IT WILL HAPPEN IN THEIR EARLIEST STAGES OF LIFE. FOR OTHERS, IN THEIR GOLDEN YEARS.

FOR EVERYONE ACROSS A CATCHMENT AREA THAT COVERS NORTHERN ALBERTA, THE TERRITORIES AND PARTS OF EASTERN BRITISH COLUMBIA, SASKATCHEWAN AND MANITOBA, THE MAZANKOWSKI ALBERTA HEART INSTITUTE (MAZ) IS WHERE YOU WANT TO BE .

THANKS TO YOUR INCREDIBLE SUPPORT, YOUR ONGOING GENEROSITY WILL:

- 1. ADVANCE SPECIALIZED CARDIAC PROGRAMS FOR PEDIATRIC AND ADULT HEART PATIENTS**
- 2. PAVE THE WAY FOR MORE GROUND-BREAKING DISCOVERIES.**
- 3. EXTEND THE LIFE OF MORE DONOR ORGANS.**



Over 71,102 outpatient visits to the Maz each year and over 1,710 cardiac surgeries performed



The Maz is home to the first Servier Virtual Cardiac Centre in Canada - allowing patients to see their heart in 3D



By volume, the Maz has the second largest Cardiovascular Life Support Program in Canada

YOUR SUPPORT IS CRITICAL



PARTNERSHIP OPPORTUNITIES



Cart Partner (\$10,000) **SOLD**



Dinner Partner (\$10,000)

- Signage recognition in banquet dinner area
- Opportunity to welcome golfers at dinner
- Registration for 4 golfers
- VIP treatment throughout the day

Lunch Partner (\$10,000)

- Signage recognition in lunch area
- Opportunity to welcome golfers at lunch
- Registration for 4 golfers
- VIP treatment throughout the day

Hole Partner (\$5,000) 27 Available

- Signage recognition on-course
- Opportunity to host assigned hole
- Registration for 4 golfers

Skills Contest Partner (\$10,000)

- Opportunity to host skills contest area
- Opportunity to present winner with prize
- Registration for 4 golfers
- VIP treatment throughout the day

On-Course F&B Partner (\$10,000)

- Signage recognition in snack shack and beverage carts
- Opportunity to drive host beverage cart throughout tournament
- Registration for 4 golfers
- VIP treatment throughout the day

Entertainment Partner (\$10,000)

- Signage recognition on entertainment hole
- Opportunity to host entertainment area
- Registration for 4 golfers
- VIP treatment throughout the day

Registration Partner (\$10,000)

- Signage recognition at registration area
- Opportunity to co-brand golfer gift
- Registration for 4 golfers
- VIP treatment throughout the day

Contact Emily Vaughan to discuss partnership & customizable opportunities.

emily@kmgevents.ca
www.heartopen.ca





**University
Hospital
Foundation**



ABOUT UHF

The University Hospital Foundation is one of North America's top healthcare philanthropic organizations. In the last 10 years they have raised more than \$177 million to support the University of Alberta Hospital, the Mazankowski Alberta Heart Institute and the Kaye Edmonton Clinic.

The impact of philanthropy cannot be overstated—it positions the academic medical centre as a hub of health innovation, research and investment, contributing to the economic growth and vibrancy of this great city and province.

ABOUT THE MAZ



The Mazankowski Alberta Heart Institute in Edmonton is a world leader in complex cardiac care and surgery. With a collaborative approach, their team of highly skilled cardiologists, cardiovascular surgeons, cardiac care professionals, researchers and educators are advancing the prevention, detection, treatment and study of cardiovascular disease.

“Because of donor support, we have this amazing facility. We have advanced equipment and technology. And we’ve recruited great doctors to Edmonton, who are able to pursue their ground- breaking research projects and do amazing things for cardiac patients across western Canada. That’s how you build the level of excellence you see here today.”

Dr. Welsh, Zone Clinical Department Head, Cardiac Sciences, and cardiologist at the Mazankowski Alberta Heart Institute.